

NILOOFAR ASADI

FILMMAKER, PRODUCER

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WORK EXPERIENCE

Director and Producer, Freelance, 2012- Present (www.niloofarasadi.com).

Directing, producing, and casting numerous short films, documentaries, and videos. Work with professional film crew and talents. The leading crew on production days and solving production issues, organizing and coordinating shoots; experience using production equipment and conducting script analysis; contributing to script changes. Ability to write coverage, treatments, and scripts; competent in film and sound editing.

Director and Producer, Friday short film and theatrical performance; KANUN MEHR (non-profit Persian cultural organization), 2017 – 2018 (www.facebook.com/KaanunMehr/).

Directing, producing, scheduling, and casting. Writing scripts and treatments. Making short videos through visual storytelling, creating artworks for digital surfaces. Working with professional musicians and composers to stage and direct theatrical plays; leading camera crews on production days.

Director and Producer, Yourk Opera short film, and theatrical performance; DIASPORA ART CONNECTION, 2016– 2017 (www.diasporaartsconnection.org).

Directing, producing, and script writing. Planning, running and staging live shows. Running an acting workshop for 6 months. Working with professional musicians, dancers, performers for live performances and short videos. Leading camera crews on production days.

Art Director, Studio 44 (Tehran, Iran), 2012-2016

Hiring, supervising, collaborating with a team of renowned visual artists, photographers, writers; 30 live events, narrative short films, and documentaries. Managing and directing ads and commercial projects. Budgeting for video shoots.

FILMOGRAPHY

Behind me, No Wind Feature Documentary, Directing, Producing, and Editing, 2021 (*Postproduction*).

Lamplight Short Film, Directing, Producing, and Editing, 2021 (*Postproduction*). *When my editor left due to family issues, I completed editing in time to meet Cannes's submission.*

In Pursuit of Freedom Micro documentary, Directing, Producing, and Editing, 2021. *When COVID shut down production, I assumed all cr positions in order to complete submission to meet.*

Confession Digital Short Film, Directing, Producing, and Editing, 2021. *Converted from onsite shoot to online shoot when COVID restriction were put in place in SF.*

Presence Experimental Short Film, Directing, Producing, Cinematography, and Editing, 2020.

Red Herring 16mm Short Film, Directing, Producing, Cinematography, and Editing, 2018.

Friday Digital Short Video, Directing, Producing, 2018.

Negative 21 Degrees Digital Short Film, Directing, Producing, 2017.

Yourk Opera Digital Short Video, Directing, Producing, 2016.

Technical SKILLS: AVID, Adobe Premiere Pro, Final Cut Pro X, Davinci, ProTools, Audition, Movie Magic Budgeting, and Scheduling, MS Office, Arriflex 235 and Sony and Canon Digital Video Cameras, Studio Floor Camera, Photography, Sound Recording.

Strengths and Accomplishments: Enthusiastic and creative; demonstrated ability to meet deadlines and objectives. Excellent organizational and communication talents; solid skills in improving productivity and efficiency while reducing costs.

EDUCATION

- MFA, Motion Pictures and Television (emphasis in directing), Academy of Art University in San Francisco, May 2021.
 - BA, Painting, University of Tehran, Tehran, Iran, August 2015.
 - BA, Graphic Design, Soreh University of Tehran, Tehran, Iran, August 2008.
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Awards and Exhibitions

In Pursuit of Freedom; Best Short Documentary, NXT Up Film Festival, 2021.

In Pursuit of Freedom; Official selection, Short Documentary; Africa Human Rights Film Festival, 2021.

In Pursuit of Freedom; Best editing, Nominee; NXT UP Film Festival, 2021.

Presence; Official selection, Best short movie; Prague International Film Awards 2021.

Presence; Best editing, Nominee; NXT UP Film Festival, 2021.

Friday; Theatrical play, Village Theater, and Art Gallery, Danville, California, 2018.

YOURK OPERA; Theatrical play, Buriel Clay Theatre, San Francisco, California, 2017.